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FOR IMMEDIATE RELEASE

LULULEMON APPOINTS TOP WOMEN'S HIGH SCHOOL AND COLLEGE BASKETBALL  
ATHLETES AS AMBASSADORS FOR THE 2024 SEASON, ALONG WITH THE DEBUT  
OF A NEW APPAREL LINE

VANCOUVER, British Columbia, October 7, 2024 — Today, lululemon has announced a new apparel line for women's basketball featuring top female athletes from high school and college basketball. Paige Bueckers, JuJu Watkins, Me'Arah O'Neal, and Aaliyah Chavez are the four official ambassadors for the clothing line.

The new apparel line is now available across all lululemon stores and online at [lululemon.com](https://lululemon.com) ahead of the 2024 basketball season. The line includes workout shorts, leggings, jackets, tees, sports bras, and more. This clothing line aims to promote women's basketball and highlight the trailblazers in the community both at the high school and college levels.

"Partnering with these exemplary athletes and launching a one-of-a-kind clothing line exemplifies lululemon's commitment to helping further promote women's basketball," said Sun Choe, Chief Product Officer, lululemon. "Our goal is to ensure these athletes and those who

wear this apparel perform to their highest potential, feel their physical best both on and off the court, and can ball in style.”

Bueckers and Watkins are expected to have another great basketball season, and the lululemon apparel will help to continue and amplify their game. O’Neal and Chavez are paving the way for the future generation of women’s basketball. They will represent lululemon in helping elevate everybody’s potential to feel their best sporting lululemon while having fun. Lululemon is uniquely positioned to develop the next generation of women’s basketball players and to grow the sport.

For more information, please visit [lululemon.com/basketball](https://lululemon.com/basketball).

About lululemon athletica inc.

Lululemon is a Canadian-American retailer specializing in athletic apparel for various activities such as running, training, yoga, basketball, and more. Lululemon is a leading worldwide brand for people who want to live a healthy and active lifestyle. It has top-quality apparel, a strong culture, and a commitment to positive change for people and the planet. They are raising the bar for technical fabric and functional designs, working with the community for research and product feedback. For more information, visit [lululemon.com](https://lululemon.com).

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